



Spreading • Social • Impact

Boost Your Visibility

WAYS TO SPREAD
YOUR SOCIAL IMPACT

OUR RECOMMENDATIONS:

- Share the podcast with your board, members, staff, volunteers, clients collaborating organizations friends, & family
- Ask them to share the podcast with their networks
- Play parts of the podcast at Board/staff meetings & volunteer training
- Add the podcast link to your website and include podcast visual clips
- Include the link to the podcast in every communication including grant applications
- Add the podcast link below the signature line for Board members, staff, and key stakeholders
- Reshare the podcast prior to future events